

Solving Exponential Equations

We have discussed three methods to use when solving exponential equations.

- 1) IF both sides of the equation can be written having the same base, we can use the one-to-one property of the exponential function and equate the exponents. (If $a^x = a^y$ then $x=y$)

$$\begin{aligned} \text{Ex.} \quad & 3^{2x-1} = 27 \\ \Rightarrow & 3^{2x-1} = 3^3 \\ \Rightarrow & 2x-1=3 \\ \Rightarrow & x=2 \end{aligned}$$

- 2) We can use the definition of logarithmic notation ($y=\log_a x$ means $a^y=x$) to rewrite the log in exponential form, thus isolating the variable.

$$\begin{aligned} \text{Ex.} \quad & 5^x = 12 \\ \Rightarrow & x=\log_5 12 \end{aligned}$$

- 3) We can use the properties of logarithms to bring the exponent down.

$$\begin{aligned} \text{Ex.} \quad & 5^x = 12 \text{ Take the log or ln of both sides.} \\ \Rightarrow & \log 5^x = \log 12 \\ \Rightarrow & x \log 5 = \log 12 \\ \Rightarrow & x = \frac{\log 12}{\log 5} \text{ (exact)} \approx 1.54 \end{aligned}$$

$$\begin{aligned} \text{Ex.} \quad & 7^{x+3} = 8 \text{ Take the log or ln of both sides.} \\ \Rightarrow & \ln 7^{x+3} = \ln 8 \\ \Rightarrow & (x+3) \ln 7 = \ln 8 \\ \Rightarrow & x \ln 7 + 3 \ln 7 = \ln 8 \\ \Rightarrow & x \ln 7 = \ln 8 - 3 \ln 7 \\ \Rightarrow & x = \frac{\ln 8 - 3 \ln 7}{\ln 7} \text{ (exact)} \approx -1.93 \end{aligned}$$

$$\begin{aligned} \text{Ex.} \quad & 4^{2-5x} = 6^x \text{ Take the log or ln of both sides.} \\ \Rightarrow & \ln 4^{2-5x} = \ln 6^x \\ \Rightarrow & (2-5x) \ln 4 = x \ln 6 \\ \Rightarrow & 2 \ln 4 - 5x \ln 4 = x \ln 6 \text{ Gather terms with x on one side.} \\ \Rightarrow & 2 \ln 4 = 5x \ln 4 + x \ln 6 \text{ Factor out the x.} \\ \Rightarrow & 2 \ln 4 = x(5 \ln 4 + \ln 6) \\ \Rightarrow & x = \frac{2 \ln 4}{5 \ln 4 + \ln 6} \text{ (exact)} \approx 0.32 \end{aligned}$$

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| Solving Logarithmic Equations |
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We have discussed two methods to use when solving logarithmic equations.

- 1) If the equation contains only logarithmic terms, each having the same base, we use the one-to-one property of logarithms ($\log_a x = \log_a y \Rightarrow x = y$) to equate the arguments.

$$\begin{aligned} \text{Ex.} \quad & \log_3(x-1) = \log_3 12 \\ \Rightarrow & x-1=12 \\ \Rightarrow & x=13 \end{aligned}$$

We may have to first use the properties of logarithms to first obtain a single logarithmic term on each side. (Cannot simply "cancel logs")

$$\begin{aligned} \text{Ex.} \quad & \log_5(2x) - \log_5(7) = \log_5(x+1) \\ \Rightarrow & \log_5\left(\frac{2x}{7}\right) = \log_5(x+1) \\ \Rightarrow & \frac{2x}{7} = x+1 \\ \Rightarrow & 2x = 7(x+1) \\ \Rightarrow & -5x = 7 \\ \Rightarrow & x = -7/5 \end{aligned}$$

****REMEMBER, we must check the answer to logarithmic equations. In this case, $x = -7/5$ makes the argument of the logarithm negative so it does not work. The answer here is NO SOLUTION.

- 2) If the equation contains logarithmic terms, each having the same base, AND terms without a log we use the definition of logarithms to rewrite the log as an exponent ($y = \log_a x$ means $a^y = x$).

$$\begin{aligned} \text{Ex.} \quad & \log(x+5) = 3 \\ \Rightarrow & 10^3 = x+5 \\ \Rightarrow & 1000 = x+5 \\ \Rightarrow & x = 995 \end{aligned}$$

We may have to first use the properties of logarithms to first obtain a single logarithmic term on one side and a single number on the other.

$$\begin{aligned} \text{Ex.} \quad & \log_6(3+x) + \log_6(x+4) = 1 \\ \Rightarrow & \log_6[(3+x)(x+4)] = 1 \\ \Rightarrow & 6^1 = (3+x)(x+4) \\ \Rightarrow & 6 = x^2 + 7x + 12 \\ \Rightarrow & x^2 + 7x + 6 = 0 \\ \Rightarrow & (x+6)(x+1) = 0 \\ \Rightarrow & x = -6, x = -1 \dots \text{but } x = -6 \text{ doesn't check.} \\ \Rightarrow & x = -1 \end{aligned}$$